

DEMONITIZE

www.imdb.com/title/tt27011892

“Hey Fam, It’s Time to Die”

Feature Film – USA – Dark Comedy / Horror Satire – 95 min

Logline

Out-of-work television ghost hunters discover the key to reviving their careers—and finally proving ghosts are real—is teaming up with the last people anyone would expect: social media stars. Featuring real viral influencers with over 16 million followers, **Demonitize** blends supernatural thrills, sharp satire, and influencer-era chaos into a darkly hilarious, highly marketable feature.



Why This Film Sells: A CAST with 16M followers/subscribers

- Proven crossover of **supernatural horror** and **influencer comedy** in a single, high-concept hook.
- “Featuring Real Social Media Stars” provides **organic, built-in promotion** and audience activation.
- Low acquisition risk: **high visibility, lower P&A; costs** driven by cast amplification and earned media.
- Ideal for streamers targeting youth demos and genre fans; meme-able moments designed for short-form sharing.
- Launch-ready campaign playbook across TikTok, YouTube, and Instagram (trailer drops, BTS, challenges).

Cast Social Reach & Influencer Value (Verified Nov 2025)

Cast Member	Instagram	YouTube	TikTok	Total Reach
Chad LeBaron (@Cherdleys)	2.8 M	3.12 M	4.4 M	10.32 M
Matty Cardarople	488 K	7 K	1.4 M	1.90 M
Doug Jones (@actordougjones)	268 K	—	—	268 K
Lexi Collins (@djl3xi)	112 K	93 K	600 K	805 K
Shane Hartline	144 K	13 K	1.0 M	1.16 M
Kimia Behpoornia	39 K	—	—	15.04 M (via Dropout)
Lloyd Ahlquist (@EpicLLOYD)	62 K	479 K	86 K	627 K
Juliano Hodges	385 K	5 K	707 K	1.10 M
Remaining Ensemble	≈70 K	—	—	70 K

Total Verified Reach: ≈ 16.4 million followers / subscribers

Expanded Potential: Dropout network ≈ 15 M + Epic Rap Battles of History ≈ 15 M → ≈ 46 M+

A CAST WITH 16M FOLLOWERS/SUBSCRIBERS

Key Credits

Directed by: Alexander Boyd Watson

Cast	Cast
Doug Jones as Hunter Zollinger	Alice Wen as Brie Padilla
Matty Cardarople as Terrence	Lloyd Ahlquist as himself
Sean Carrigan as Martin	Rehyan Rivera as Myles
Kimia Behpoornia as Jackie London	Janine Hogan as Jane Lincoln
Carson Polish as Francis Cory	Christina Johnson as Ratliff Mom
Lexi Collins as Tara Ahlquist	Chantal Biancardi as Victim
Keila Dolle as Paul Cory's Girlfriend	Juliano Hodges as Spencer Adams
Cherdleys (Chad LeBaron) as Paul Cory	Siddiq Spencer Maginn (as Todd Maginn Jr.) as Ratliff Son
Shane Hartline as Ratliff Dad	Kris DJ Robinson as Reporter

Top Cast 18 >



Doug Jones
Hunter Zollinger



Matty Cardarople
Terrence



Sean Carrigan
Martin



Kimia Behpoornia
Jackie London



Keila Dolle
Paul Cory's Girlfriend



Carson Polish
Francis Cory



Lexi Collins
Tara Ahlquist



Cherdleys
Paul Cory (as Chad Lebaron)



Shane Hartline
Ratliff Dad



Alice Wen
Brie Padilla



Lloyd Ahlquist
Lloyd Ahlquist



Christina Johnson
Ratliff Mom



Juliano Hodges
Spencer Adams



Rehyan Rivera
Myles



Janine Hogan
Jane Lincoln



Siddiq Spencer Maginn
Ratliff Son (as Todd Maginn Jr.)



Chantal Biancardi
Victim



Kris DJ Robinson
Reporter